



● AYP Vision Renewal (January 2010)

● What's Working

- A Growing Membership
- Quality & Diversity of Core Members
- Social Events
- Venues and Timing
- Social Atmosphere
- Socials/Socializing

● Questions, Challenges & Barriers

- Differentiating the meeting and making the difference clear between social/business networking
- Add Structure to Events for Networking Purpose
- AYP→Chamber→Chamber Events – Few (the same) AYP members attend Chamber events
- How to engage members & get their feedback on ideas
- How to get ideas outside of the committee?
- How to Promote Community Involvement?



● New Ideas

- On Line ★★★★★★★★★★
- Newsletter / E-Newsletter ★★★★★★★★★★
- Community Service ★★★★★★★★★★
- Qualified Mentor Program (Mentor Lunch & Learn) ★★★★★
- Education on 'How to Network' ★★★
- Attract Local College Students/Recent Grads (Job Fair) ★★
- Utilize Talents of AYP members (Filling Roles of the Organization) ★★
- Diversify Events (Sports, Outdoor, and recreation) ★
- Video Interview – profile different members each month (Door Prize at Meeting?)
- Incentives to attract new members
- AYP person of the year at annual dinner
- 'State of The Chamber' as a lunch and Learn
- Structured Steering Committee Meeting (Agenda, Minutes, Delegation & Follow Through)

● What Needs Attention

- Business Networking Balance
- Member Directory
- Community Involvement
- Systemic Communication to Membership ALL YEAR
- Communication (Advertising Events, Calendar)
- Advertising & Communication (Internal & External)